

GCSE Media Performance Profile

Grade	Descriptors
9	To achieve grade 9, students' evidence will show that they have securely met all the statements within the grade 8 descriptor, with stronger performance in most or all aspects of the grade 8 statements.
8	To achieve grade 8, candidates will be able to: <ul style="list-style-type: none"> demonstrate relevant, comprehensive and in-depth knowledge and understanding of the theoretical framework and associated theoretical perspectives, and a range of contexts of media and their influence on media products and processes Perceptively analyse media products, including in context, using the theoretical framework relevantly and comprehensively, making substantiated judgements and evidence-based conclusions use a range of subject specific terminology accurately create effective media products/prototypes/mock-ups which deliberately communicate meaning for intended audiences, by applying thorough knowledge and understanding of media language and representation
7	To achieve grade 7, students' evidence will show that they have securely met all the statements within the grade 6 descriptor, with stronger performance in most or all aspects of the grade 6 statements. However, their evidence does not meet the minimum requirements of most of the grade 8 statements.
6	To achieve grade 6, candidates will be able to: <ul style="list-style-type: none"> demonstrate accurate, appropriate and secure knowledge and understanding of the theoretical framework, and a reasonable range of contexts of media and their influence on media products and processes confidently analyse media products, including in context, using the theoretical framework securely, making well-reasoned judgements and conclusions supported by appropriate evidence use a reasonable range of subject specific terminology accurately create purposeful media products/prototypes/mock-ups which communicate meaning for intended audiences, by applying appropriate knowledge and understanding of media language and representation
5	To achieve grade 5, candidates will be able to: <ul style="list-style-type: none"> demonstrate mostly accurate and appropriate knowledge and understanding of the theoretical framework, and some contexts of media and their influence on media products and processes coherently analyse media products using the theoretical framework appropriately, making plausible judgements and conclusions supported by some evidence use some subject specific terminology mostly accurately create media products/prototypes/mock-ups which communicate some meaning for intended audiences, by applying mostly appropriate knowledge and understanding of media language and representation
4	To achieve grade 4, candidates will be able to: <ul style="list-style-type: none"> demonstrate satisfactory knowledge and understanding of the theoretical framework, and some contexts of media and their influence on media products and processes analyse media products using the theoretical framework, making some valid judgements and conclusions, supported by some evidence use some subject specific terminology with some accuracy create media products/prototypes/mock-ups which communicate uncomplicated meaning for intended audiences, by applying sound knowledge and understanding of more obvious aspects of media language and representation
3	Characteristics that differentiate a grade 3 from a grade 4: <ul style="list-style-type: none"> demonstrates some knowledge and understanding of the theoretical framework with some grasp of media contexts, rather than satisfactory knowledge and understanding of the theoretical framework with a mostly sound understanding of media contexts begins to analyse media products with some reference to aspects of the theoretical framework, and makes straightforward judgements and conclusions, rather than analyses media products in a sound way and makes some valid judgements and conclusions supported by some evidence uses limited subject specific terminology creates media products/prototypes/mock-ups which apply some knowledge and understanding of media language and representation, with the beginnings of an awareness of intended audience, rather than creates media products/prototypes/mock-ups which communicate uncomplicated meanings for intended audiences by applying sound knowledge and understanding of more obvious aspects of media language and representation
2	To achieve grade 2, candidates will be able to: <ul style="list-style-type: none"> demonstrate basic knowledge and understanding of the theoretical framework, with some notion of the influence of contexts on media products and processes describe media products, with some reference to basic aspects of the theoretical framework, making some straightforward judgements and simple conclusions create media products/prototypes/mock-ups by applying some basic knowledge and understanding of media language and representation

To achieve a grade 1, students' evidence will show that they have demonstrated engagement with sufficient content, achieved some credit across elements of the specification content and achieved credit in some assessment objectives. Where the evidence for a student does not support this, the student should be graded unclassified (U).