

MEDIA STUDIES CURRICULUM MAP

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 10	Introduction to Media – exploring Media Language	Advertising CSPs – Media Language, Representation, Star Theory	Advertising CSPs and Magazine CSPs – Media Language, Representation, and Audience theory	Film Industry and Radio Industry CSPs – Audience Theory, demographics, Uses and Gratifications, Regulatory Bodies	Music Video Industry CSPs – Audience theory, demographics, social media, uses and gratifications, regulatory bodies Begin Non-Exam Assessment task for Year 11	Finish Non-Exam Assessment task for Year 11 Consolidate learning for Paper 1 Section A and B.
Year 11	Online, Social and Participatory Media CSPs - Audience theory, demographics, social media, uses and gratifications, regulatory bodies	OSP CSPs and Newspaper CSP- Audience theory, demographics, social media, uses and gratifications, regulatory bodies	Television CSP – Media Language, Representation, Audience theory and industry; comparison between time periods.	Revision – look at exam technique and fill any gaps in learning.	Revision – look at exam technique and fill any gaps in learning.	