

GCSE Media – Term 5

<p>Year: 10 Subject: GCSE Media</p>				
WHAT?	HOW?			HOW WELL?
Curriculum Content/LO	In the event of a localised lockdown	In the event of a bubble being unable to attend school	In the event of individual students who are shielding	Assessment
<p><u>NEA: 30% Coursework</u> 1. a Statement of Intent 2. an individual media production for an intended audience, applying their knowledge and understanding of media language and representation.</p> <p>You must complete a Statement of Intent that outlines your aims for your media product. This will be sent to the exam board for marking with your product. This will be assessed with the product and will allow you to explain the ways in which you will apply knowledge and understanding of media language and media representation to your product and how your product will target the intended audience. This is a compulsory element of the non-exam assessment and you must complete the Statement of Intent using a maximum of 300 words.</p>	<ul style="list-style-type: none"> • Live TEAMS lessons as per timetable – where possible with the class teacher (or a whole year group approach). • PowerPoint narration added to resources where appropriate for enhanced explanation where live provision isn't appropriate, or students cannot access live provision. • Paper-based provision alternatives available 	<ul style="list-style-type: none"> • Live TEAMS lessons as per timetable – where possible with the class teacher (or a whole year group approach). • PowerPoint narration added to resources where appropriate for enhanced explanation where live provision isn't appropriate, or students cannot access live provision. • Paper-based provision alternatives available 	<ul style="list-style-type: none"> • Class teacher puts work on MS TEAMS and provides a weekly overview of learning on Class Charts, attaching the in-class PowerPoint and resources. • Weekly Live TEAMS KS3 clinic slot. • PowerPoint narration added to resources where appropriate. 	<ul style="list-style-type: none"> • Recall test completed using Microsoft Forms Quiz functionality or Class Charts • Depth test – modified single task assessment • TEAMS assignments question paper

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<p>Close Study Products: Continue the analysis of the Exam Board CSP's Analysis of Online, Social and Participatory Media Radio – <i>Radio 1 Launch Day. Tony Blackburn's breakfast show. Sept 1967</i> Radio – <i>Julie Adenuga Beats 1 Radio</i></p> <p>They will need to focus on the following areas of the Theoretical Framework:</p> <ul style="list-style-type: none"> •Media Industries •Media Audiences <p>They will need to listen to excerpts from the Tony Blackburn Show on Radio 1 launch day but the main focus of your study should be a historical investigation into Radio 1. You will need to be aware of historical developments in music radio; more specifically, radio designed to cater for the music tastes of a youth audience.</p> <p>They will need to listen to excerpts from Julie Adenuga's show on Apple Beats 1 Radio but the main focus of your study should be an investigation of Apple Beats 1 Radio as an</p>	<ul style="list-style-type: none"> • Live TEAMS lessons as per timetable – where possible with the class teacher (or a whole year group approach). • PowerPoint narration added to resources where appropriate for enhanced explanation where live provision isn't appropriate, or students cannot access live provision. • Paper-based provision alternatives available 	<ul style="list-style-type: none"> • Live TEAMS lessons as per timetable – where possible with the class teacher (or a whole year group approach). • PowerPoint narration added to resources where appropriate for enhanced explanation where live provision isn't appropriate, or students cannot access live provision. • Paper-based provision alternatives available 	<ul style="list-style-type: none"> • Class teacher puts work on MS TEAMS and provides a weekly overview of learning on Class Charts, attaching the in-class PowerPoint and resources. • Weekly Live TEAMS KS3 clinic slot. • PowerPoint narration added to resources where appropriate. 	<ul style="list-style-type: none"> • Recall test completed using Microsoft Forms Quiz functionality or Class Charts • Depth test – modified single task assessment • TEAMS assignments question paper

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<p>example of modern trends and developments in radio. You will need to be aware of trends and developments in music radio; more specifically, radio designed to cater for the music tastes of a youth audience.</p> <p><u>They will be able to:</u> Understand that each CSP has a specific Target Audience, they are produced by a Media Industry and there is always a Historical, Social & Cultural Context</p> <p><u>At the end students will know:</u></p> <ul style="list-style-type: none">• Two more different CSP genre• Understand the narrative structures that underpin each CSP				
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