



Yr8 Tourism Work

Italy

the most
place in the
world.

Italy is one of Europe's top tourist destinations. Over 55 million people visit the country each year. Most of them come from Germany, France, the UK and the USA. Most Italians also holiday in their own country. The majority of them go to the seaside or mountains.

Wish you were here?


There are three main reasons for Italy's popularity with tourists.

Firstly, Italy has a long and fascinating history. The country is full of archeological sites and historic remains. The ruins of ancient Roman buildings such as imperial palaces, temples, arches and simple villas are to be seen in many places.

The second reason is the landscape. Italy is a beautiful country with very varied scenery. There are snow-capped mountains, thickly wooded hills and spectacular volcanoes. Along the coast there are miles of sandy beaches, steep cliffs and rocky islands.

Thirdly, and perhaps most important of all, is the weather. Almost all of Italy enjoys a **Mediterranean climate**. This gives hot summers, warm winters and long hours of sunshine throughout the year. Only in winter is there enough rain to worry about.

Some attractions of Italy



Glaciers
Lovely islands
Peaceful countryside
Interesting cities
Magnificent architecture
Coastal cliffs
Art galleries
Museums
Football
Sport

Watersports
Wine
Good food
Ski-ing
Mountaineering
Thermal springs
Fine hotels
Holiday entertainment
Good shopping

Plenty of sunshine
Warm temperatures
Little rain
Good climate
Fine beaches
Warm seas
Fascinating history
Spectacular mountains
Volcanoes
Lakes

Temp (°C)
30
20
10
0

The mountains provide the best walking, skiing...

Key

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TASK 1: Describe how many people visit Italy as a tourist destination and where most of the tourists come from?

TASK 2: Explain the three reasons Italy is popular with tourists?

TASK 3: Using the information design a leaflet advertising Italy as a tourist destination. Be creative and use pictures and descriptions.