

CURRICULUM MAPPING

Media

Close Study

Products: (CSP) to include Television, Film, Radio, Newspapers, Magazines, Advertising & Marketing, Online, Social & participatory media, Video games and music video

11

Understanding the Media:
Codes and conventions



Five Key Concepts:
Denotation/Connotation, Stereotypes, Target Audiences and Representation, Uses and Gratifications and Media Institutions

Non Examined Coursework
(NEA) Coursework project released 31 March

Camera Angles:
definitions, uses and meanings

10

9

This course is not offered at
KS3

8

7