

GCSE Media – Term 4

<p>Year: 10 Subject: GCSE Media</p>				
WHAT?	HOW?			HOW WELL?
Curriculum Content/LO	In the event of a localised lockdown	In the event of a bubble being unable to attend school	In the event of individual students who are shielding	Assessment
<p><u>Close Study Products:</u> Continue the analysis of the Exam Board CSP's <u>Advertising and Marketing:</u></p> <ul style="list-style-type: none"> • Galaxy: <ul style="list-style-type: none"> ○ Audience ○ Industry ○ Historical, Social & Cultural Context • NHS Blood and Transplant online campaign video Represent featuring Lady Leshurr: <ul style="list-style-type: none"> ○ Audience ○ Industry ○ Historical, Social & Cultural Context <p><u>They will be able to:</u> Understand that each CSP has a specific Target Audience, they are produced by a Media Industry and there is always a Historical, Social & Cultural Context</p> <p><u>At the end students will know:</u></p> <ul style="list-style-type: none"> • Two more different CSP genre • Understand the narrative structures that underpin each CSP 	<ul style="list-style-type: none"> • Live TEAMS lessons as per timetable – where possible with the class teacher (or a whole year group approach). • PowerPoint narration added to resources where appropriate for enhanced explanation where live provision isn't appropriate, or students cannot access live provision. • Paper-based provision alternatives available 	<ul style="list-style-type: none"> • Live TEAMS lessons as per timetable – where possible with the class teacher (or a whole year group approach). • PowerPoint narration added to resources where appropriate for enhanced explanation where live provision isn't appropriate, or students cannot access live provision. • Paper-based provision alternatives available 	<ul style="list-style-type: none"> • Class teacher puts work on MS TEAMS and provides a weekly overview of learning on Class Charts, attaching the in-class PowerPoint and resources. • Weekly Live TEAMS KS3 clinic slot. • PowerPoint narration added to resources where appropriate. 	<ul style="list-style-type: none"> • Recall test completed using Microsoft Forms Quiz functionality or Class Charts • Depth test – modified single task assessment • TEAMS assignments question paper

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<p>Close Study Products: Continue the <u>analysis of the Exam Board CSP's</u></p> <p>Analysis of Online, Social and Participatory Media</p> <ul style="list-style-type: none"> • Kim Kardashian: Hollywood Facebook /Twitter / Gaming <ul style="list-style-type: none"> ○ Media Language ○ Media Representations ○ Media Audiences ○ Media Industries ○ Historical, Social & Cultural Context • Lara Croft: Go (2015) <ul style="list-style-type: none"> ○ Audience ○ Industry ○ Historical, Social & Cultural Context <p>They will be able to: Understand that each CSP has a specific Target Audience, they are produced by a Media Industry and there is always a Historical, Social & Cultural Context</p> <p>At the end students will know:</p> <ul style="list-style-type: none"> • Four different CSP genre • Understand the narrative structures that underpin each CSP 	<ul style="list-style-type: none"> • Live TEAMS lessons as per timetable – where possible with the class teacher (or a whole year group approach). • PowerPoint narration added to resources where appropriate for enhanced explanation where live provision isn't appropriate, or students cannot access live provision. • Paper-based provision alternatives available 	<ul style="list-style-type: none"> • Live TEAMS lessons as per timetable – where possible with the class teacher (or a whole year group approach). • PowerPoint narration added to resources where appropriate for enhanced explanation where live provision isn't appropriate, or students cannot access live provision. • Paper-based provision alternatives available 	<ul style="list-style-type: none"> • Class teacher puts work on MS TEAMS and provides a weekly overview of learning on Class Charts, attaching the in-class PowerPoint and resources. • Weekly Live TEAMS KS3 clinic slot. • PowerPoint narration added to resources where appropriate. 	<ul style="list-style-type: none"> • Recall test completed using Microsoft Forms Quiz functionality or Class Charts • Depth test – modified single task assessment • TEAMS assignments question paper